

ELEVATE

ALKALINE LAUNDRY DETERGENT

ELEVATE is a high-performance alkaline builder specifically formulated to enhance the cleaning power of our compatible detergent **BLOOM**. Developed for demanding industrial and institutional laundry applications, **ELEVATE** is particularly effective in removing fatty soils, blood residues, and protein-based contaminants commonly found on garments and linen used in hospitals, healthcare, meat abattoirs, food processing facilities and industrial laundry applications.

Its strong alkaline nature works to break down stubborn organic soils, soften water, and boost detergent effectiveness, ensuring superior results in heavily soiled conditions. When used in conjunction with **BLOOM**, **ELEVATE** delivers a powerful one-two punch for deep, hygienic cleaning.

FEATURES AND BENEFITS:

- Strong alkaline formulation for enhanced soil removal
- **ELEVATE** exhibits stable storage properties.
- Improves the effectiveness of **BLOOM** detergent in heavy-duty wash cycles
- Suitable for use in hot or cold water.
- Helps neutralise water hardness, optimising cleaning conditions

DIRECTIONS FOR USE:

Always wear suitable PPE when handling or using this product.

SUGGESTED USE RATES:

LIGHT SOILS

For motel linen including pillow slips, bath mats and towels use 100-150 mL per 45Kg dry weight in the break wash; or if no break wash is used, use 200mL **ELEVATE** with 50mL **BLOOM**.

MEDIUM SOILS

Use at the rate of 150-200 mL of **ELEVATE** in conjunction with 50mL of **BLOOM**.

HEAVY SOILS

Abattoirs, Chefs Apparel, Hospital linen and similarly stained work, use **ELEVATE** at the rate of 250-300mLs per 45kg per weight load with 50mL of **BLOOM**.

Refer to Safety Data Sheet, for more information.



Appearance - Clear Liquid



Fragrance - Nil



pH - 12.5



Pack Sizes - 15lt drums, 200lt drums



Shelf Life - 2 Years



The technical information/suggestions herein are believed to be reliable but since the conditions of use are beyond our control they are not to be construed as warranties. It is the purchasers responsibility to test and determine the suitability of a product for the purchasers intended use.



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Chemical Use and Stage

LAUNDRY CYCLE FOR HEAVILY SOILED WHITE COTTON BUTCHER COATS 20-60°C

OPERATION LEVEL	TIME	TEMP	WATER	PRODUCTS
Flush	3 mins	20°C	High	
Dump	1 min			
Break	8 mins	55°C	Medium	3750ml ELEVATE
Dump	1 min			
Wash	20 mins	55°C	Medium	2000ml BLOOM 600ml ELEVATE
Dump	1 min			
Bleach	10 mins	60°C	Medium	2000ml HYPO 12.5%
Dump	1 min			
Rinse 1	3 mins	40°C	High	
Dump	1 min			
Rinse 2	3 mins	40°C	High	
Dump	1 min			
Extract	2 mins			
Starch	5 mins	50°C	Medium	800g STARCH 100ml SOUR
Dump	1 min			
Extract	14 mins			

